



Organized by



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PHARMEDI

2018

SEP 19-22

SECC, HCM city, Vietnam

About TAITRA



Founded in 1970 to help promote foreign trade, the Taiwan External Trade Development Council (TAITRA) is the foremost non-profit trade promotion organization in Taiwan. Jointly sponsored by the government, industry associations, and several commercial organizations, TAITRA assists Taiwan businesses and manufacturers with reinforcing their international competitiveness and in coping with the challenges they face in foreign markets.

Since its establishment, TAITRA has developed a well-coordinated trade promotion and information network composed of over 1,200 trained specialists stationed at its headquarters in Taipei, in four local branch offices in Hsinchu, Taichung, Tainan, and Kaohsiung, as well as in over 60 representative offices around the world.

In association with its sister organizations, the Taiwan Trade Center, Inc. (TTC) and the Taipei World Trade Center (TWTC), TAITRA continues to do everything possible to adapt its trade promotion strategies to the changing international trends and conditions. TAITRA's major functions include Market Development, Strategic Marketing, Trade Information Services, Exhibitions, Convention Services, Trade Education, and TaiwanTrade (an e-Trading Hub service).

Tremendous business opportunities can be found in Taiwan's dynamic economy. Taiwan's strategic location, infrastructure and capital make the island an ideal springboard for business operations throughout Asia and the Pacific Rim. TAITRA, together with its experienced trade specialists, all stand ready to help you do business with Taiwan.



Taiwan External Trade Development Council (TAITRA)

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VỀ TAITRA



Hiệp hội phát triển ngoại thương Đài Loan (Taiwan External Trade Development Council) gọi tắt là TAITRA được thành lập vào năm 1970, là một tổ chức xúc tiến thương mại phi lợi nhuận hàng đầu tại Đài Loan với nhiệm vụ chính là thúc đẩy ngoại thương Đài Loan. Được đồng tài trợ bởi Chính phủ, các Hiệp hội ngành công nghiệp, và một số tổ chức thương mại, TAITRA hỗ trợ các doanh nghiệp Đài Loan trong việc tăng cường khả năng cạnh tranh quốc tế và đối phó với các thách thức mà các doanh nghiệp phải đối mặt tại các thị trường nước ngoài.

Kể từ khi được thành lập đến nay, TAITRA đã phát triển một mạng lưới cung cấp thông tin và xúc tiến thương mại, tập hợp hơn 1200 chuyên gia làm việc tại trụ sở chính tại Đài Bắc; có 4 văn phòng được đặt tại: Tân Trúc, Đài Trung, Đài Nam, Cao Hùng; và hơn 60 văn phòng đại diện trải rộng trên toàn thế giới.

Kết hợp với Tổ chức chính tại Đài Bắc, Trung Tâm Thương Mại Đài Loan (TTC) và Trung Tâm Thương Mại Thế giới Đài Bắc (TWTC), TAITRA tiếp tục nỗ lực đưa ra các chiến lược xúc tiến thương mại phù hợp để bắt kịp với sự thay đổi theo xu hướng quốc tế. Chức năng chính của TAITRA bao gồm Phát Triển Thị Trường, đưa ra các Chiến Lược Tiếp Thị, Dịch vụ Thông Tin Thương Mại, Triển Lãm, Tổ chức Hội Nghị, Giáo dục và Thương mại Đài Loan (dịch vụ Trung Tâm Thương Mại Điện Tử)

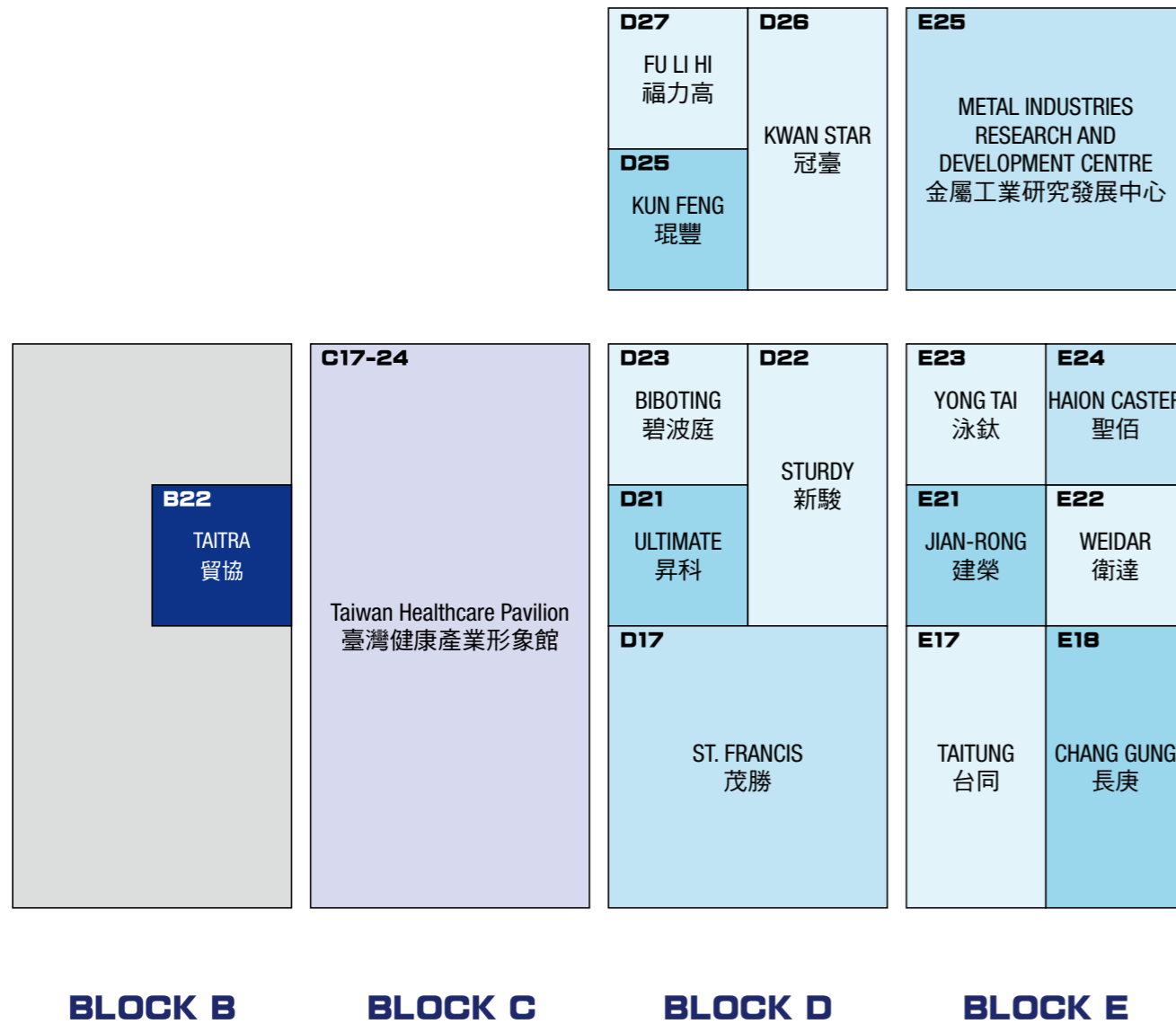
Các cơ hội lớn trong kinh doanh có thể được tìm thấy ở nền kinh tế năng động của Đài Loan. Vị trí chiến lược, cơ sở hạ tầng và nguồn vốn mạnh mẽ đã tạo cho Đài Loan một bàn đạp lý tưởng để mở rộng các hoạt động kinh doanh trên khắp châu Á và Thái Bình Dương. TAITRA, cùng với các chuyên gia thương mại dày dặn kinh nghiệm của mình sẵn sàng giúp đỡ bạn trong các hoạt động kinh doanh với Đài Loan.



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Taiwan Pavilion



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Booth No. D23

01

BIBOTING INTERNATIONAL CO., LTD. 碧波庭國際有限公司

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Delegate

馮凱琳 市場企劃人員

Calleen Hong / Marketing Assistant

Products

BIBOTING Healthcare Massager

Máy massage chăm sóc sức khỏe Biboting



Booth No. E18

02

CHANG GUNG MEDICAL TECHNOLOGY CO., LTD. 長庚醫學科技股份有限公司

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Delegate

張婷婷 業務副理

Maggie Chang / Regional Manager

Products

Hospital Bed, Stretcher, Pediatric Bed,
Clinical Cart, Recliner, Cabinet, Overbed Table
Giường bệnh viện, Băng ca, Giường nhi khoa,
Xe đẩy dụng cụ phòng khám, Ghế ngã, Tủ,
Bàn cạnh giường.



03

Booth No. D27

FU LI HI-TECHNOLOGY CO., LTD. 福力高科技有限公司

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W www.spring-house.com.tw

Delegate

曾福力 總經理

Tseng, Fu Ching / General Manager

Products

1. A root series of Kinman
2. Hot spring soap series
3. Horse nourishing series
4. Dharameng shampoo series
5. EZO maintain article

1. Dòng sản phẩm Kinman gốc
2. Dòng xà phòng bồn tắm suối nước nóng
3. Dòng sản phẩm dưỡng thể từ ngựa
4. Dòng dầu gội Dharameng
5. Sản phẩm chăm sóc da EZO



05

Booth No. E21

JIAN-RONG BIOTECHNOLOGY CO., LTD. 建榮生技股份有限公司

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Delegates

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Huang, Jian-Rong / C.E.O.

李勝吉 Lee, Sheng-Chi

蔡耀宗 Tsai, Yao-Tsung

謝尚勳 Hsieh, Shang-Hsun

Products

Greater Cleansing Anti-Enterovirus Wipes
Khăn lau chống virus đường ruột cỡ lớn



04

Booth No. E24

HAION CASTER INDUSTRIAL CO., LTD. 聖佰企業有限公司

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Tom Chou / Sales Manager

李毓潔 業務

Sophie Lee / Sales

Products

Medical Caster

Bánh xe y tế



06

Booth No. D25

KUN FENG MACHINE ENTERPRISE CO., LTD. 琨豐機械翔業有限公司

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Delegate

柯景文 副總經理

Kevin Ko / Vice President

Products

Aluminum Tube Auto Production Line and Product

Dây chuyền sản xuất ống nhôm tự động và sản phẩm



07

Booth No. D26

KWAN STAR CO., LTD. 冠臺實業股份有限公司

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Delegate

李靖偉 國外業務

Jason Lee / International Business Department Sales

Products

Pharmaceutical, Medical Device,

Health Supplement & Bio-Cosmetics

Dược phẩm, Trang thiết bị y tế,

Mỹ phẩm sinh học và Thực phẩm bảo vệ sức khỏe

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09

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STURDY INDUSTRIAL CO., LTD. 新駿實業股份有限公司

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Delegate

劉一鋒 業務協理

Ben Liu / Sales Director

Products

Autoclave

Máy hấp tiệt trùng



SA-260MB



SA-252F

08

Booth No. D17

ST.FRANCIS MEDICAL EQUIPMENT CO., LTD. 茂勝醫療儀器有限公司

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Delegate

洪崇峻 業務經理

Chris Hong / Sales Manager

Products

Operating Table, Operating Lamp

Bàn phẫu thuật, Đèn phẫu thuật



10

Booth No. E17

TAITUNG INSTRUMENTS CO., LTD. 台同儀器有限公司

No. 89, Ln. 73, Nanding Rd., Guiren Dist.,
Tainan City 711, Taiwan (R.O.C.)

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Delegate

陳彥維 業務經理

Robert Chen / Sales Manager

Products

Emergency Stretcher, Shower Trolley

Băng ca cấp cứu, Ầy Giường tắm

TAITUNG



Hydraulic Shower Trolley
Multi-Function Stretcher



PRODUCT INTRODUCTION

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Booth No. D21

ULTIMATE ENTERPRISE CO., LTD. 昇科企業有限公司

4F, No. 82-4, Dongshun St., Shulin Dist.,
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Delegate

林初熹 經理

Tim Lin / Manager

Products

Mosquito Repellent Body Spray, Patches, Fiber Can
Bình xịt chống muỗi toàn thân, Miếng dán,
Hộp thơm Fiber Can



13

Booth No. E23

YONG TAI GLOBAL CO., LTD. 泳鈦國際有限公司

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Delegates

王承就 執行長

Jasper Wang / CEO

王泓琦 經理

Hardy Wang / Medical Consultant

Products

Foot/Ankle Bracing, Drop Foot Device

Đai bàn chân/ cổ chân, Dụng cụ treo bàn chân



12

Booth No. E22

WEIDAR CHEMICAL & PHARMACEUTICAL CO., LTD. 衛達化學製藥股份有限公司

No. 21, 23rd Road, Taichung Industrial Park,
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Delegate

丁俊豪 藥師

Din, Jyun-Hao / Pharmacist

Products

Supergra F.C. Tablets 100mg "Weidar"

Supergra F.C.viên con nhộng 100mg



14

Booth No. E25

METAL INDUSTRIES RESEARCH AND DEVELOPMENT CENTRE 財團法人金屬工業研究發展中心

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高暢遠 專員

Jeance Kao

Products

Medical Device

thiết bị y tế



15

Booth No. E25

BENQ MEDICAL TECHNOLOGY 明基三豐醫療器材股份有限公司



7th Floor, No. 46, Zhou-Z St.,
Neihu, Taipei 114, Taiwan (R.O.C.)

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E Peter.MK.Tsai@BenQ.com
W www.BenQMedicalTech.com

Delegate

蔡孟匡 經理
Peter.MK.Tsai / Manager

Products

Ultrasound, Medical Display
Siêu âm, Màn hình y tế



17

Booth No. E25

LONGGOOD MEDITECH LTD. 龍骨王有限公司



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Delegate

陳誌睿 執行長
Chih-Jui Chen / CEO

Products

PAPAMAMA Rehabilitation System/
Functional Measurement Tools
Hệ thống phục hồi chức năng/
Dụng cụ đo lường chức năng PAMAMAMA



16

Booth No. E25

BIOSENSETEK CORP. 生訊科技股份有限公司



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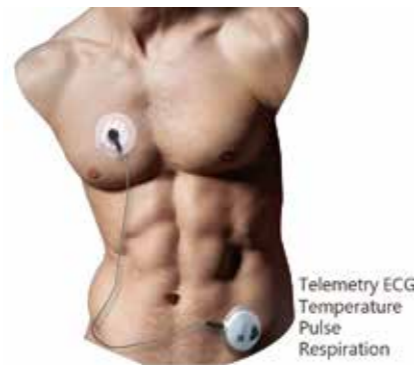
盧智成 總經理
Chih-Cheng Lu / CEO

Products

Centralized Vital Signs Monitor
Máy theo dõi dấu hiệu sinh tồn tập trung



Central Monitor



Telemetry ECG
Temperature
Pulse
Respiration



18

Booth No. E25

SEDA CHEMICAL PRODUCTS CO., LTD. 世大化成股份有限公司



No. 267, Sec. 3, Jincheng Rd., Tucheng Dist.,
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W www.imager-37.com.tw

Delegate

劉育璋 國外部經理
Wilson Liu / Manager

Products

Anti Decubitus Mattress
Care Management Mattress System
Nệm chống lở loét
Hệ thống nệm chăm sóc y tế



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TIOS Taiwan Int'l Orchid Show Taiwan Orchid Plantation	Mar. 2-12	TCFB Taichung Int'l Tea, Coffee and Bakery Show Taichung International Exhibition Center, TCIEC	July 6-9
TaiSPO Taipei Int'l Sporting Goods Show	Mar. 8-10	SMART ASIA Taiwan Taichung International Exhibition Center, TCIEC	July 19-21
SPOMODE Taipei Int'l Sports Textile & Accessory Expo	Mar. 8-10	TAIPEI PLAS Taipei Int'l Plastics & Rubber Industry Show	Aug. 15-19
DiWaS Taiwan Int'l Diving and Water Sports Show	Mar. 8-10	ShoeTech Taipei International Shoe Making Technology Show	Aug. 15-19
Taiwan Int'l Boat Show Horizon City Marina	Mar. 15-18	Aqua Taiwan Taiwan Int'l Water Show	Aug. 29-31
WOOD TAIWAN Taiwan Int'l Woodworking Machinery Show	Apr. 2-5	SEMICON Taiwan Semiconductor Industry Show	Sept. 5-7
Fastener Taiwan Taiwan Int'l Fastener Show	Apr. 10-12	Beauty TAIWAN 2018 Taiwan Int'l Beauty Show & Industry Forum	Sept. 13-15
TAIPEI AMPA Taipei Int'l Auto Parts & Accessories Show	Apr. 11-14	Energy Taiwan	Sept. 19-21
AutoTronics Taipei Taipei Int'l Automobile Electronics Show	Apr. 11-14	Circular Economy Taiwan - Environmental Technology, Indoor Air Quality, Water Treatment Technology	Sept. 19-21
Taiwan ITS Taiwan Int'l Intelligent Transportation Show	Apr. 11-14	INST Taipei Int'l Invention Show & Technomart	Sept. 27-29
MOTORCYCLE TAIWAN Taiwan Int'l Motorcycle Industry Show	Apr. 12-15	DATE Discover Advanced Trends in E-commerce	Sept. 27-29
Taiwan Car-Tuning Taiwan Int'l Car Tuning & Car Care Show	Apr. 12-15	AUTO EXPO MYANMAR Myanmar Int'l Auto Parts & Accessories Exhibition TATMADAW Exhibition Hall	Sept. 27-30
Giftionery Taipei Taipei Int'l Gift & Stationery Show	Apr. 19-22	POWER MYANMAR Myanmar Int'l Electrical, Electronics & Electric Power Equipment Fair TATMADAW Exhibition Hall	Sept. 27-30
Houseware Taiwan Taiwan Houseware & Home Décor Show	Apr. 19-22	SMART ASIA India Bangalore International Exhibition Center (BIEC)	Oct. 4-6
TAIWAN SOUVENIR Taiwan Souvenir & Handicraft Show	Apr. 19-22	TAITRONICS Taipei Int'l Electronics Show	Oct. 9-12
TILS Taiwan Int'l Lighting Show	Apr. 25-28	AIoT Taiwan Taiwan Int'l AIoT Show	Oct. 9-12
iMTduo Taipei Intelligent Machinery & Manufacturing Technology Show	May 9-12	TITAS Taipei Innovative Textile Application Show	Oct. 16-18
YODEX The 37th Int'l Young Designers' Exhibition	May 25-28	Kaohsiung Food Show	Oct. 25-28
COMPUTEX TAIPEI	June 5-9	Kaohsiung Horeca Kaohsiung Int'l Hotel, Restaurant, Baking and Catering Show	Oct. 25-28
MEDICARE TAIWAN Taiwan Int'l Medical & Healthcare Exhibition	June 21-24	Kaohsiung HALAL Kaohsiung Int'l HALAL Expo	Oct. 25-28
SENCARE Taiwan Int'l Senior Lifestyle and Health Care Show	June 21-24	TAIPEI CYCLE Taipei Int'l Cycle Show Demo Day : Oct. 30 Oct. 31 - Nov. 3	Oct. 31 - Nov. 3
FOOD TAIPEI Taipei Int'l Food Show	June 27-30	TIS Taipei IN Style Songshan Cultural and Creative Park	Nov. 8-11
Foodtech & Pharmatech TAIPEI Taipei Int'l Food Processing & Pharm. Machinery Show	June 27-30	Taiwan Fishery Taiwan Int'l Fisheries & Seafood Show	Nov. 22-24
TAIPEI PACK Taipei Int'l Packaging Industry Show	June 27-30		
Taiwan HORECA Taiwan Int'l Hotel, Restaurant and Catering Show	June 27-30		
HALAL TAIWAN Taiwan Int'l HALAL Expo	June 27-30		

*Please Check Website for Updated Information. 2018.02(Ver.4)

www.TaiwanTradeShows.com.tw

Organizer:
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